

Ted Stoltz

360A Main Street
Landisville PA 17538

717.381.1964

tedstoltz@gmail.com

Portfolio online at:
www.tedstoltz.com

PROFESSIONAL EXPERIENCE

Ted Stoltz Studios

June 2015 to Present

Owner / Operator

Founded creative design studio focusing on motion graphics, graphic design, illustration and animation.

- Managed all aspects of the business from initial launch to continued daily operations, marketing and advertising, client acquisition and product delivery.
- Provided a variety of professional design services with a focus on high quality and fast turnaround, while working within client budgets. Continually exceeds client expectations in a wide range of capabilities and deliverables.
- Oversight of both company and client budgets to develop sustainable plans for growth and to ensure target goals are met on time and within monetary constraints.

Mustard TV

October 2012 to May 2015

Presentation and Scheduling Manager

Operational management of Mustard TV, a local television station reaching 250,000 households in Norfolk, England.

- Integral to the founding and launch of the station from the ground up to fully functional capacity. Expanded viewership to over 20% market share in the first year. Worked with a diverse range of stakeholders across many companies and departments to ensure a successful launch and sustained growth.
- Creative direction of all broadcast media and branding across multiple platforms including television, print, and web. Developed and implemented visual standards and brand guidelines.
- Developed cross-platform media campaigns to promote the Mustard TV brand.
- Oversight of daily presentation schedule for transmission, including technical oversight of all media for broadcast.
- Provided creative direction for Mustard TV's commercial services and produced dozens of commercials, stings, promos and other media for broadcast, satisfying both Mustard TV broadcast quality standards and client requirements.
- Coordinated teams of producers, videographers, and designers to create professional, world-class media across multiple platforms and varying markets.
- Streamlined station processes in production workflow and organization. Worked within challenging budgets while maintaining high standards for broadcast quality media, continually exceeding company and client expectations.

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Pennsylvania College of Art & Design

Multimedia Instructor

August 2010 to September 2012

At the collegiate level, taught motion graphics and graphic design core curriculum and electives to sophomore, junior, and senior level students.

- Instructional focus included Adobe After Effects CC and Photoshop CC, as well as motion graphics, animation and filmmaking principles, with additional focus on time-based media.

CDS Group

Multimedia Production Manager

July 2005 to July 2010

Oversight of all on-screen content for the CDS Group marketing team.

- Produced over one hundred hours of video and audio media, including live events, studio projects and training material.
- Performed all aspects of the production process, including recording, editing, post production, motion graphics, DVD authoring, audio engineering, flash animation, photography and graphic design.
- Managed teams of video professionals at live events, to coordinate event video and audio capture.
- Coordinated the shooting of events all around the United States, at more than twenty conferences, capturing over 500 hours of presentation and event material.

EDUCATION

Norwich University of the Arts

Norwich, UK

October 2012 to September 2013

- Master of Art, Communication Design
- Passed with Distinction

Pennsylvania College of Art & Design

Lancaster, Pennsylvania, USA

September 2001 to May 2005

- Bachelor of Fine Arts, Graphic Design
- Graduated *Magna cum Laude*

ADDITIONAL QUALIFICATIONS & AWARDS

- Shortlisted for the Royal Society of Art's 2013 Student Design Awards
- Vice Chancellor's Commendation for exceptional work in the 2013 Norwich University of the Arts MA Show
- Published author of two books: *The Shtick* and *Universal Serendipity*
- Served six years in the United States Navy reserves. Received letter of commendation from commanding officer for exemplary performance of duties and an honorable discharge.